

AL AHLI INTERNATIONAL

BUILDING PRODUCTS TRADING FZE

Company Profile & Product Brochure



**Delivering Excellence and Building
Trust Since 1982:**

**Your Reliable Partner in Quality
Gypsum Products**

ABOUT US

Al Ahli Trading Co. had its inception in UAE in 1982. The company's long-lasting objectives included supplying market with construction materials, with exclusive focus on gypsum products branded Al Ahli. Local traders and dealers have abundant demand for cheap and low-quality products. But despite this, company has never been willing to muddy its name and reputation for more profit.

The organization has always maintained long-term objectives toward the market. Thus, to ensure its survival as well as prosperity, it has made supplying top-quality material an indispensable part of system. Thanks to two-decade-long presence in UAE market as well as top-quality materials, Al Ahli brand has succeeded in gaining customers' trust. Thus ensuring the company a top place in the competition and a generous share of the market.



CEO'S MESSAGE

Established in 1982, Al Ahli International Building Materials Trading FZE has been a pioneering force in the UAE's construction industry. Originating as a modest trading company in Dubai, we have experienced substantial growth, fueled by our shared vision of excellence.

Our strong business acumen, coupled with an unwavering commitment to quality, has enabled us to solidify our position in the market. Our resilient business model ensures reliable service delivery to our valued customers, even in the face of challenging economic conditions.

Today, we are a leading supplier of building and construction materials in the UAE. Our ability to adapt to evolving market trends, combined with our team's innovative spirit, has been instrumental in our success.

As we continue our growth trajectory, our core values and strategic approach remain steadfast. We are dedicated to providing exceptional products and services, making Al Ahli the preferred choice for our discerning clientele.



Abdullah Ali Roeyn Ahli

TERMS OF PAYMENT:

TT/LC

TERMS OF DELIVERY:

FLEXIBLE DELIVERY TERMS FOB/CFR/CIF

EXPRESS TRANSPORTATION VIA:

GENERAL CARGO VESSELS, CONTAINERS,
TRUCKS & PICK UP

NUMBER OF EXPORT COUNTRIES:

9 COUNTRIES SERVED

NUMBER OF DEALERS WORLDWIDE:

20

ACCEPTABLE CURRENCIES:

USD/AED/CNY/INR

UAE MARKET SHARE:

30% UAE MARKET SHARE
+50 CLIENTS SERVED IN UAE

OUR CORE VALUES

INTEGRITY

We build trust through responsible actions and honest business relationships.

RESPECT

We value everyone and behave people with professionalism.

ACCOUNTABILITY

We take ownership of our actions and try to compensate in case things go wrong.

GROWTH

We are committed to grow professionally by expanding and improving our products and services in terms of quality and quantity.

PRODUCTS

AL AHLI GYPSUM POWDER

AlAhli gypsum powder in UAE is a super-fine white material. This powder is made by mining, crushing, heating and processing natural gypsum. When mixed with water, it makes a slurry which can be formed in different shape. Al Ahli gypsum renders a smooth and shiny finish and can be used for construction and decoration.



COMMON APPLICATIONS

Al Ahli gypsum plaster is used in a variety of industries. Here are some of the most common.

- Used for making gypsum decor specifically glass reinforced gypsum (GRG) moldings and precast. Such as cornice, dome, arch, cladding, column to name a few.
- Used as protective coating on wall and ceiling.
- Used in manufacturing gypsum board, drywalls and ceiling tiles.
- Used as fire-proofing and insulating material in buildings.

APPLICATIONS

- Unrivaled superior whiteness
- Made of high-purity natural gypsum
- Free of shrinkage or cracks
- Excellent bonding and workability
- Compatible with all types of paints
- Very smooth and shiny finish
- Conforms with international standards ASTM C471, DIN 1168 & BS 1191

PACKING

- 20 KG bag, 30KG bag & bulk jumbo bag

Brand	Al Ahli
Whiteness	95 % (WSB1-Meter)
Initial setting time (knife)	7 min
Final setting time	16 min
Water to powder ratio	1:1.25
Passing 200 mesh sieve	99 %
Compressive strength (2h)	6 N/mm ²
Flexural strength (2h)	2.9 N/mm ²
Dry bulk density	770 kg/m ³ (max)
Chemical composition	CaSO ₄ .1/2H ₂ O











*Committed to Excellence:
Building a Legacy of Quality*



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